## CLASS 1 – January 11

Class overview - Syllabus, Assignments, Grading & Quizzes

**Lecture**: Chapters 1, 2 & 3

Interior Design as a Profession, Professional Advancement & Going Global

**Reading Assignment:** Chapters 1, 2 & 3

<u>CLASS 2</u> – January 18 - Quiz 1: Chapters 1, 2 & 3

**Lecture**: Chapters 4 & 5

Where Designers Work, Personal Goal Setting, Professional Options

**Reading Assignment**: Chapters 4 & 5

Goal Setting Exercise – Assigned – Due January 25

CLASS 3 – January 25- Quiz 2: Chapters 4 & 5

**Lecture**: Chapters 19, 20, 22 & 23

Creating a New Interior Design Practice, Advice and Counsel, Business

Formations, Business Legal Filings & Licenses

Reading Assignment: Chapters 19, 20, 22 & 23

Web Resource Summary – Assigned – Due February 1

<u>CLASS 4</u> – February 1 - Quiz 3: Chapters 19, 20, 22 & 23

**Lecture:** Chapter 21 & 30

Preparing the Business Plan, Practice Organization and Management, Strategic Planning

**Reading Assignment**: Chapters 21

# Marketing Research, Sources & On-line Templates

#### **Business Plan**

Cover page, Table of Contents, Sections 1.0 – 3.4 - Assigned – Due February 15

CLASS 5 – February 8 - Quiz 4: Chapter 21

Lecture: Chapter 29

Employee Management, Legal Issues of Employment

**Reading Assignment**: Chapter 29

Discussion on Business Plan - Continue work-in-progress

<u>CLASS 6</u> – February 15 - Quiz 5: Chapter 29

**Lecture**: Chapter 24, 25 & 26

Marketing Fundamentals, Promotional & Online Methods

**Reading Assignment**: Chapter 24. 25 & 26

Due - Business Plan Cover thru 3.4

CLASS 7 – February 22 - Quiz 6: Chapter 24, 25 & 26

Lecture: Chapter 28

Money Management & Break-even Analysis (See Spreadsheet under Files)

Reading Assignment: Chapters 28

Lecture: Industry & Environmental Analysis, Market Research

Business Plan Sections 4.0 & 5.0 Assigned – DRAFT Due March 7

# CLASS 8 – February 29 – Quiz 7: Chapter 28

**Lecture:** Chapters 9 & 10

Project Compensation and Fees, Preparing Design Contracts

Reading Assignment: Chapters 9 & 10

**Letter of Agreement – Assigned (Take Home Test) – Due March 7** 

## CLASS 9 – March 7 – Quiz 8: Chapters 9 & 10 (last quiz!!)

**Lecture** – Chapter 17 & 18

Contract Administration & Order Processing, Delivery & Project Closeout

Reading Assignment: Chapters 17 & 18

Sales Order Test & Purchase Order Take Home Tests - Assigned - Due March 21

#### CLASS 10 - March 14 - No Quiz!!

**Lecture:** Chapters 11, 12, & 13

Trade Resources, Product Pricing, the sale of Goods and the Uniform Commercial Code, Warranties and Product Liability

**Reading Assignment:** Chapters 11, 12, & 13

#### <u>CLASS 11</u> – March 21 – No Quiz!!

Class Feedback on Sales Order & Purchase Order Take Home Tests

**Lecture:** Chapters 14 & 15

Relationship Building & Project Management Process

**Reading Assignment:** Chapters 14 & 15

**Due - Sales and Purchase Order Take Home Tests** 

# CLASS 12 - March 28 - No Quiz!!

Guest Speaker: Certification / NCIDQ / CID

Final Class - Project Notebook Due and A short presentation.

Professionally assembled and tabbed.

Include all submitted work graded, except quizzes.

All assignments should be submitted digitally and hard copy format

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