



SYLLABUS | Commercial Design I

Rick Thompson, NCIDQ Certificate #27720

Commercial Design I #205

Course Overview

Commercial Design I is a Level I design studio that introduces students to commercial design through the planning and design of an international city-themed restaurant. Students will be required to use their critical RESEARCH and ANALYTICAL SKILLS, enhance their programming and planning abilities, and will become familiar in understanding CONCEPT BRANDING and its relevance in all interior design phases.

Beginning with thorough research in the PRE-DESIGN AND SCHEMATIC DESIGN phases of an assigned city located outside the United States, students will probe into the SOCIAL, CULTURAL, ECONOMIC, GEOGRAPHICAL, AND CONTEMPORARY ISSUES of their locale. This research will offer a GLOBAL CONTEXT towards the HUMAN EXPERIENCE that informs the design of the built environment.

Applying this RESEARCH, the DESIGN DEVELOPMENT phase will introduce student-generated creative solutions. Students will be familiar with creative development processes and will apply gained knowledge of ENVIRONMENTAL FACTORS that affect human well-being. Studies of ACOUSTICS, LIGHT, AND OCCUPANT CIRCULATION are combined with an awareness of the ENVIRONMENTAL IMPACT OF MATERIAL selections in commercial spaces.

Although the student's assigned city is outside of the U.S., the restaurant will be located within the United States to enhance knowledge of BASIC BUILDING CODES, REGULATIONS, LAWS, AND BEST PRACTICE GUIDELINES. Concepts utilized in this course will be reinforced by skills learned in the prior studio class, Design Thinking.

Course Policies:

- Attendance and Tardiness: Attendance is taken at each class. Two classes missed will result in a drop of one letter grade. Two consecutive absences may result in failure of the class. Three total absences may also result in failure in the class. Arriving to class 10 minutes late (online or on-campus) constitutes a tardy as does leaving class early. Two times tardy will equal one class missed. A student who misses a class meeting is responsible for getting missed information (notes, etc.) from another student.

- Make-Up /Late Work:
 - Students must present/upload/turn-in their assigned work on each class due date, as required.
 - Although weekly assignments generally require a verbal presentation of the work submitted, there may be assignments that are simply uploaded to our Classroom environment or in-person in-class for review by the instructor.
 - Weekly assignments that are turned in late will have a minimum 5 points deduction.
- Final Presentations: you must attend our final class meeting to submit your work and present your project in order to pass the class.
- Cheating: Any form of cheating will result in failure and immediate dismissal from the class and possible dismissal from the college. This includes drafting or model building by a paid professional, another student, family member, etc.
- Tutoring: If you are having trouble keeping up or understanding the course work, getting outside help is a better alternative to dropping the class or risking failure. Please see me about the possibility of a peer group tutor. Don't hesitate to contact me with questions.
- Announcements/emails: As your instructor, I will be sending announcements in our online classroom environment and/or emailing the class on a pretty regular basis. These announcements and emails may contain course schedule updates, changes to due dates and/or assignments, or other information that will be IMPORTANT to review. Please be sure to stay updated and keep an eye out for notifications from Google Classroom.

I always welcome questions about our class. If you submit an email to the instructor on a Friday or over the weekend, the earliest that students' comments/emails will be addressed will be the following Monday, et the earliest (excluding holidays).

Academic Dishonesty:

- All academic work, written or otherwise, submitted by a student for a grade is expected to be the result of his/her thoughts, research, or self-expression. Plagiarism includes reproducing someone else's work or employing or allowing another person to alter or revise the work which a student submits as his/her own. Should a student use part of, or refer to another source in the exercise, it is expected that proper credit will be given per established documentary formats. Any work submitted for a grade, which proves to be that of someone other than the individual student will receive a "0" for a grade. While online group study may occur outside of school, all work must be personalized.

Course correspondence:

- Students may post questions to the online course stream. If your question is not able to be answered via a written reply, email the instructor at rthompson@idi.edu to arrange a brief Google Meet outside of our weekly class session. Office hours vary, so please be flexible with your availability if possible.
- ALL emails MUST come from the student's IDI email address; emails received from personal accounts will not be read or replied to under any circumstances. This is a school policy - no exceptions.

Course Textbooks:

No textbook is required but course downloads provide informative reading and study.

Supplies:

For this course you will need the following tools/supplies:

- Laptop and (1) mobile device
- Drafting Supplies OR AutoCAD
- A "scanning" application for iOS (try your "Notes" app) or Android devices
- A 2" - 3", (3) ring binder with assigned tabs, a clear cover insert for restaurant and student name, and a spine label with the name of the restaurant and student name.
- Latest version of the Google Chrome Browser (for Mac or PC) Additional software (SketchUp for Schools, PowerPoint, or similar) to be discussed in class.
- Supplies for model building (to be discussed in class).