

idi Design Thinking

Post Occupancy Study – Museum Site Visit

For this assignment you will need to go to a local museum (hopefully to attend a current exhibit.) Enter the museum and make notes as to how you travel through the museum and, if you are attending a particular exhibit, how you get through that exhibit. Note all signage. Look for how they name rooms, galleries, and services (gift shop / café / restrooms / auditoriums / elevators / etc.). Look for names, numbers or letters in each gallery or room.

Following are questions to ask yourself, make notes of your observations, and then answer with comments in a bullet format and turn in for grading:

- What is the ease of getting from the parking lot to the Entrance?
- What is your first impression?
- Was it difficult to find the information / concierge desk?
- Does the space work? Why? Why not?
- What are the positives and negatives?
- How is the lighting, signage & material finishes?
- How would you describe the atmosphere?
- What would you do to improve the space?
- What was manipulating your travel through the exhibit or the whole museum?
- What was the most inspiring (or your favorite) piece of artwork? Acquire a postcard or photo (download if needed) Ask before photography – some museums do not want you to take photos. Be respectful!

In order to receive credit for this assignment you must complete the following:

Acquire a map of the museum and a brochure if there is a current exhibit that you attend. If there is a ticket stub, turn that in as well.

Take a selfie of yourself at the museum and print out and turn in with assignment.

Answer the above questions in bullet points and turn in for grading.

You may go to LACMA, MOCA, The Broad, The Bowers, or another museum if it is larger than a couple of rooms (you might ask first.)