

# idi Design Thinking

## Post Occupancy Study – Museum Site Visit

For this assignment you will need to go to a local museum (hopefully to attend a current exhibit.) Enter the museum and make notes as to how you travel through the museum and, if you are attending a particular exhibit, how you get through that exhibit. Note all signage. Look for how they name rooms, galleries, and services (gift shop / café / restrooms / auditoriums / elevators / etc.). Look for names, numbers or letters in each gallery or room.

Following are questions to ask yourself, make notes of your observations, and then answer with comments in a bullet format and turn in for grading:

- What is the ease of getting from the parking lot to the Entrance?
- What is your first impression?
- Was it difficult to find the information / concierge desk?
- Does the space work? Why? Why not?
- What are the positives and negatives?
- How is the lighting, signage & material finishes?
- How would you describe the atmosphere?
- What would you do to improve the space?
- What was manipulating your travel through the exhibit or the whole museum?
- What was the most inspiring (or your favorite) piece of artwork? Acquire a postcard or photo (download if needed) Ask before photography – some museums do not want you to take photos. Be respectful!

**In order to receive credit for this assignment you must complete the following:**

**Acquire a map of the museum** and a brochure if there is a current exhibit that you attend. If there is a ticket stub, turn that in as well.

**Take a selfie** of yourself at the museum and print out and turn in with assignment.

**Answer the above questions** in bullet points and turn in for grading.

You may go to LACMA, MOCA, The Broad, The Bowers, or another museum if it is larger than a couple of rooms (you might ask first.)