



INTERIOR  
DESIGNERS  
INSTITUTE  
STUDENT CHAPTER

## February General Meeting the ASID Student Chapter presents ...

**Jorden Segraves** | AIA | LEED AP | NCARB

February 18<sup>th</sup> | 4:30 p.m. | idi Room 101

Industry in Transition:  
How will market forces define the building industry?



jorden **SEGRAVES** ARCHITECT : inc.

rethinking the nature of design

Jorden Segraves is a LEED AP. He is a founding board member and  
Chair of the United States Green Building Council (USGBC) –Orange County Chapter.

As principal, he looks to incorporate an integrated “in balance” approach to design and architecture,  
through Sustainability and LEED consulting and full service architectural design and documentation.

**ASID members only!**

Are you a new student or not a member?

Join, it's easy, to enjoy the benefits!

Questions: [distudentchapter\\_asid@yahoo.com](mailto:distudentchapter_asid@yahoo.com)